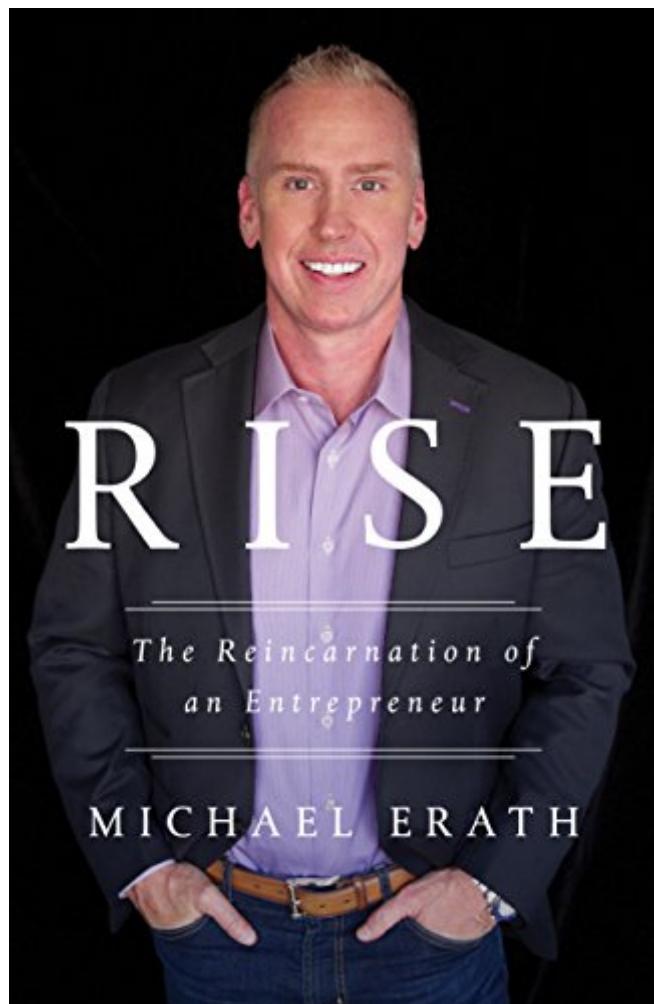


The book was found

Rise: The Reincarnation Of An Entrepreneur



Synopsis

When the housing market crashed in 2009, Michael Erath lost everything. Due to a combination of declining sales, betrayals from key staff, and personal shortcomings, Michael went from owning two multimillion dollar businesses to almost destroying his marriage, losing his home and companies, and struggling to make ends meet. But he didn't let failure keep him down. Instead, he learned from his mistakes and rose back to success. Michael's journey inspired him to help others avoid the mistakes he made by bringing discipline, accountability, and balance into their work and personal lives. In *Rise*, Michael recounts his remarkable story with brutal honesty and self-reflection. He demonstrates how systemizing a business and building healthy, open, and honest leadership teams can help business leaders free themselves from the control their business has over them and find time to pursue other passions. Part refreshingly honest memoir and part guide for entrepreneurs, *Rise* will show you how to get out of your own way and live your ideal life.

Book Information

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Customer Reviews

Michael Erath proves that when life gives you lemons (Fran, Lester, et.al) you make lemonade. By

taking the high road of integrity and having faith that goodness would ultimately prevail, Erath now has experiences and wisdom that he can share with other business owners, young and old. I applaud him for sharing his intimate struggles and personal shortcomings so that others can see the train before it hits them. A must read for any second generation family business owner!

From his stunning loss to achieving a life of significance, Michael's well-told story is a must read for your business and your life!

Michael's story of soul-searching and the lessons learned will resonate with anyone who has poured their heart into building anything, a business, a career or a relationship

Clear, focused truths that will help and inspire the reader to new paths of personal and business growth. A page turning life story of wisdom gained, filled with fascinating authentic characters.

Michael's story is honest, relatable and powerful. His book has shown me how to find both success in my work, and happiness in my life. This is an absolute must-read.

Michael offers great insight and perspective for not only entrepreneurs but all business people!

RISE is a great story that is hard to put down. Full of drama and applicable life and business lessons. I especially loved the roadmap to living the life you want. You won't regret buying this book!

Outstanding read and an inspirational story.

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